

## **The Benefits of Membership in the Madison Arts & Culture Alliance**

### **Individuals: Annual Dues \$25**

#### Benefits:

- Name listed on MACA Website
- Access to Members-only Section of MACA Website\*
- MACA Newsletter
- Email notices and updates on arts and culture offerings
- Invitation to special Members-only events
- Select discounts on artwork purchased at MACA events
- Free or discounted admission/registration to select member events
- Group discounts at participating vendors
- Invitation to event receptions and Meet the Artist events
- Networking opportunities
- Volunteer opportunities

### **Professional Artists: Annual Dues \$25**

#### Benefits:

- Name listed on MACA Website
- Access to Members-only Section of MACA Website\*
- Ability to post arts events on MACA calendar
- Link on MACA Website to artist's website or blog
- Ability to use MACA Member logo in promotional material
- MACA Newsletter
- Email notices and updates on arts and culture offerings
- Invitation to special Members-only events
- Free or discounted admission/registration to select member events
- Invitation to event receptions and Meet the Artist events
- Exhibition opportunities
- Discount on event participation fees
- Eligibility to be featured in Newsletter as MACA's Artist of the Month
- Group discounts at participating vendors
- Artist's promotional material displayed at MACA events
- Networking opportunities
- Volunteer opportunities

### **Arts and Culture Professionals: Annual Dues \$25**

#### Benefits:

- Name listed on MACA Website
- Access to Members-only Section of MACA Website\*
- Link on MACA Website to professional's website or blog
- Ability to use MACA Member logo in promotional material
- MACA Newsletter
- Email notices and updates on arts and culture offerings
- Invitation to special Members-only events
- Free or discounted admission/registration to select member events

- Invitation to event receptions and Meet the Artist events
- Exhibition opportunities
- Discount on event participation fees
- Eligibility to be featured in Newsletter as MACA's Artist of the Month
- Group discount at participating vendors
- Professional's promotional material displayed at MACA events
- Networking opportunities
- Volunteer opportunities

**Non-Profit Arts and Culture Organizations: Annual Dues by Annual Budget Size**

**Budget \$1 to \$99,000 - Dues \$50**

**Budget \$100,000 to \$499,000 - Dues \$100**

**Budget \$500,000 and above - Dues \$250**

Benefits:

- Name listed on MACA Website
- Access to Members-only Section of MACA Website\*
- Ability to post arts events on MACA calendar
- Link on MACA Website to organization's website or blog
- Ability to use MACA Member logo in promotional material
- MACA Newsletter
- Email notices and updates on arts and culture offerings
- Invitation to special Members-only events
- Invitation to event receptions and Meet the Artist events
- Opportunities to be an arts event venue
- Joint publicity, marketing, and discount opportunities
- Organization's promotional material displayed at MACA events
- Networking opportunities
- Volunteer opportunities and access to volunteers

**Arts and Culture Businesses: Annual Dues by Number of Employees**

**Employees 1 to 10 - Dues \$50**

**Employees 11 to 50 - Dues \$100**

**Employees 51 and more - Dues \$250**

Benefits:

- Name listed on MACA Website
- Access to Members-only Section of MACA Website\*
- Ability to post arts events on MACA calendar
- Link on MACA Website to business's website or blog
- Ability to use MACA Member logo in promotional material
- MACA Newsletter
- Email notices and updates on arts and culture offerings
- Invitation to special Members-only events
- Invitation to event receptions and Meet the Artist events
- Opportunities to be an arts event venue

Organization's promotional material displayed at MACA events  
Networking opportunities  
Volunteer opportunities and access to volunteers

**Non-Arts-Related Businesses: Annual Dues by Number of Employees**

**Employees 1 to 10 - Dues \$50**

**Employees 11 to 50 - Dues \$100**

**Employees 51 and more - Dues \$250**

Benefits:

- Name listed on MACA Website
- Access to Members-only Section of MACA Website\*
- Increased community involvement and sponsorship opportunities
- Ability to post sponsored arts events on MACA calendar
- Link on MACA Website to business's website or blog
- Ability to use MACA Member logo in promotional material
- MACA Newsletter
- Email notices and updates on arts and culture offerings
- Invitation to special Members-only events
- Invitation to event receptions and Meet the Artist events
- Opportunities to be an arts event venue
- Promotional material for sponsored arts events displayed at MACA events
- Networking opportunities
- Volunteer opportunities

**\*Members-only Section of MACA Website Contains:**

- 1) THE MACA MARKET: Information about equipment and supplies available for purchase, loan (fee may apply), barter or exchange. Examples include tents, tables, chairs, generator**
- 2) Madison Venues: Information about Event Sites in Madison (in progress)**
- 3) Board Meeting Dates**
- 4) Organization Documents (bylaws, budgets, minutes, sign-up forms, etc.)**
- 5) Round Table Contact List**